

Zsuzsanna Szantosi



susan@vividance.com
(941) 894-4168
vividance.com

Education

- Bachelor's Degree in Early Childhood Education (ages 3–6) – Hungary
- Dance Training: Ballroom & Social Dance (since age 11); Competed 10 years in International Latin categories; Currently teaching private and group classes.

Core Skills *(based on work experience)*

- Marketing Strategy & Brand Development
- Graphic Design, Photography, Video (Adobe Creative Suite - Photoshop, Illustrator, InDesign, Premier Pro)
- Event Production & Program Management
- Team Management
- Partnerships & Community Development
- Sales, Client Relations & Customer Experience
- Social Media & Content Strategy

Professional Experiences

Founder & CEO | Vividance LLC – Sarasota, FL

2023 – Present

- Produce and lead large-scale cultural events, including Sarasota Art & Dance Night, driving ticket sales, sponsorships, and community engagement
- Develop and execute event strategy across marketing, partnerships, and operations
- Build and manage relationships with local businesses, artists, and media partners
- Oversee full production lifecycle, from concept to execution, ensuring revenue alignment, and audience experience

Founder | DancingSRQ – Sarasota, FL

2023 – Present

- Lead ballroom and social dance programming through group classes, private instruction, and live events
- Design curriculum, choreography, and structured programs to develop confidence, technique, and stage presence
- Build a growing community through partnerships, events, and consistent client engagement
- Deliver personalized coaching experiences tailored to individual goals and skill levels

Zsuzsanna Szantosi



susan@vividiance.com
(941) 894-4168
vividiance.com

Founder | Vivafuel (formerly Living for Life LLC) – Sarasota, FL

2021 – Present

- Develop and produce whole-food snack products under Florida Cottage Food Law
- Create and test health-conscious recipes using clean, natural ingredients
- Lead brand development, marketing strategy, and direct-to-consumer engagement
- Build a lifestyle-focused brand centered around wellness, food, and conscious living

Creative Director | Szantosi Art LLC – Sarasota, FL

2021 – 2023

- Led creative direction across branding, photography, and visual content for marketing, and promotional use
- Designed brand identities, websites, and visual assets for clients across multiple industries
- Produced fine art, event, and commercial photography supporting brand storytelling and positioning

Freelance Graphic Designer

2017 – 2020

- Developed logos, brand identities, and print/digital marketing materials for a diverse client base
- Collaborated with clients to translate business goals into clear, effective visual communication
- Delivered end-to-end design solutions from concept through final production

Graphic Designer

2002 – 2009

- Produced branding, marketing, and print design materials including brochures, publications, and promotional campaigns
- Designed layouts for newspapers, books, and marketing collateral
- Managed full design process using tools such as QuarkXPress and CorelDRAW

Zsuzsanna Szantosi



susan@vividiance.com
(941) 894-4168
vividiance.com

Professional Summary

I am a creative individual with over 20 years of experience in graphic design, branding, marketing, and live event production. I've always been drawn to building things from the ground up, turning ideas into real experiences that bring people together and generate revenue.

My work sits at the intersection of creativity and business. From producing cultural events like Sarasota Art & Dance Night to developing partnerships and driving sales I understand both the vision and what it takes to make it work in the real world.

I care deeply about how things feel and how they perform. Clear messaging, aligned teams, strong partnerships, and thoughtful execution are what turn creative ideas into results.

I'm at my best in roles where I can connect brand, people, and strategy, and help something meaningful grow.